

Lincoln County
Quit Line Data Summary
 July 1 - December 31, 2005

	County	State
Number of Calls to Quit Line	N = 27	N = 10,345
Percent of Statewide Calls	0.3%	100.0%
Percent of State Population in County¹	0.2%	100.0%

	County %	State %
Gender	N = 26	N = 8,891
Female	65.4%	61.8%
Male	34.6%	38.2%
Race/Ethnicity	N = 25	N = 8,013
People of Color	12.0%	15.6%
White	88.0%	84.4%
Age	N = 25	N = 8,649
Less than 18 years old	4.0%	1.3%
18 - 24 years old	8.0%	19.4%
25 - 34 years old	36.0%	26.5%
35 - 44 years old	32.0%	20.8%
45 years and older	20.0%	32.0%
Education	N = 24	N = 8,130
Did not graduate high school	16.7%	19.0%
High school graduate	41.7%	37.4%
Some college/vocational school	37.5%	32.3%
College graduate	4.2%	11.2%
Caller Type	N = 26	N = 9,433
General Information	3.8%	6.8%
Health care provider	3.8%	2.2%
Tobacco user	92.3%	91.0%
Payer Type	N = 23	N = 7,657
Insured	56.5%	36.8%
Uninsured	13.0%	37.2%
Medicaid	30.4%	26.0%
Heard About	N = 22	N = 7,244
Past caller ²	4.5%	7.1%
Employer/worksites	4.5%	2.2%
Health care provider	27.3%	25.0%
Television	0.0%	6.6%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.0%	4.2%
Newspaper/Magazine	22.7%	1.2%
Brochure/Newsletter	9.1%	7.7%
Family or friend	27.3%	36.5%
Health Department	4.5%	5.6%
School	0.0%	1.4%

Source: Washington State Department of Health
 Tobacco Prevention and Control
 Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

² Data not available for Oct-Dec 2005

* Rate not calculated because number of calls was less than 5.